

Crown Roofing Announces Commitment to Resilience by Supporting IBHS' FORTIFIED Home™ Program

Raleigh, NC 9/3/2021– Crown Roofing today announced it has joined in support of the Insurance Institute for Business & Home Safety's (IBHS) FORTIFIED Home™ program. Crown Roofing will work to make our communities more resilient by improving the ability of our nation's homes to resist severe weather by promoting FORTIFIED Home's voluntary severe storm protection system upgrades.

"Crown Roofing is pleased to support FORTIFIED Home," said Bruce, Owner "We believe in strengthening our communities and will continue to demonstrate our commitment to help our customers protect what is priceless."

In support of FORTIFIED Home, Crown Roofing will:

- Help spread the word about the importance of resilience to our staff, customers, partners and community.
- Support FORTIFIED Home by [include ways organization plans to support FORTIFIED Home].
- Highlight our achievements with recognition offered through FORTIFIED Home.

"Improving the ability of our nation's homes to withstand severe weather is critical to protecting what is priceless and strengthening our communities," said Fred Malik, Director of FORTIFIED Programs at IBHS. "From the roof to the foundation, FORTIFIED Home allies are leading the way by making the homes where we live stronger, safer and more durable."

FORTIFIED Home was introduced by IBHS in 2010 as a voluntary set of home upgrades. Today, FORTIFIED Homes are being built in many of America's coastal communities.

For more information about IBHS' FORTIFIED Home program: FORTIFIEDHome.org



About the Insurance Institute for Business & Home Safety (IBHS)

IBHS is an independent, nonprofit, scientific research and communications organization supported by the property insurance industry. The organization works to reduce the social and economic effects of natural disasters and other risks on residential and commercial property by conducting building science research and advocating improved construction, maintenance and preparedness practices. Visit IBHS.org for more information about creating resilient communities and the FORTIFIED Home program.

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